

## **Product Manager - Crypto Wallet**

Reports to the Head of Product

Coinme is revolutionizing the financial industry by providing accessible and ubiquitous consumer financial services built on blockchain technology. We empower individuals by decentralizing finance with digital assets, transforming lives globally. At Coinme, we're building the world's largest physical cash onramp to cryptocurrencies, a cutting-edge digital banking experience, and offering Decentralized Finance (DeFi) services on a digital wallet. Join us in shaping a world where people store, trade, and pay using Coinme.

We're large enough to make a difference but small enough for your voice to have an impact. We are an organization where every person matters. You are part of the success of our business and that of our customers regardless of where you sit in our organization- a human touch in a digital world. At Coinme, we hire to support your growth and ours because Together We RISE.

### **Purpose:**

This rare opportunity is for a growth-minded individual to join a fast-growing, exciting mission that will significantly impact the financial services industry and transform the lives of billions of people worldwide.

To support this mission, we are seeking a customer-obsessed, data-centric, experienced product manager with a passion for cryptocurrency to help define and drive the Coinme roadmap with compelling, innovative fintech solutions to solve customer pain points. This role requires excellent overall product management experience and direct experience with cryptocurrency products and services with large customer reach via mobile and web applications.

### **What You'll Be Working On:**

- Own the B2C, i.e. crypto wallet product line end-to-end, including wallet experience, mobile app, payment methods - debit card, etc.
- Drive product management and development of Coinme's crypto wallet products
- Lead product pipeline, including the appropriate prioritization of new products and features
- Create and maintain product requirement documents leveraging customer analytics, business inputs, etc.
- Collaborate with program management to ensure product roadmap creation and completion of product tasks
- Strategically prioritize product recommendations and improvements based on customer needs, behavior, and expectations, i.e. data and analytics
- Be a subject matter expert on business, customers, product data, and market/trends
- Work collaboratively with cross-functional teams
- Lead by influence, both inside and outside the company

### **What We're Looking For:**

- Bachelor's degree in a relevant field or relevant experience
- 3+ years of experience as a Product Manager in the crypto and/or consumer fintech industry

- Experience as a PM for peer-to-peer payment systems and/or debit buy/sell
- Track record of owning a product end-to-end. 0→1 and subsequent releases in an Agile environment, including research, prioritization, pipeline, etc.
- Data-driven approach to research with a focus on revenue-generating opportunities while reducing customer pain points
- Have a deep understanding of B2C products, including crypto products, mobile apps with a large customer base, payment rails/methods, and their related compliance requirements
- Entrepreneurial mindset with demonstrated ownership and ability to thrive in a fast-paced environment
- Knowledge of Agile and Design Thinking methodologies and product tools such as Jira, Confluence, ClickUp, Miro, Amplitude, Datadog, and others
- Fluent in English

#### **Compensation and Benefits:**

- Competitive salary range of US\$75,000 to US\$150,000 - range may vary based on experience and location
- 100% Remote - work from the comfort of your home
- Comprehensive health benefits package including options for 100% company-paid health, dental, vision, and life
- A diverse offering of supplemental insurance
- Generous Time Off, Parental Leave, & Paid Volunteer Hours
- Paid Holidays
- Great people!
- Friendly, non-competitive environment

#### **Location:**

This opportunity is for a full-time remote position for candidates residing within North or South America.

#### **Travel**

This position may require sporadic travel.

#### **To apply for this position:**

Learn more about our mission, vision, and culture at <https://coinme.com/careers>

Please send your resume to **[careers@coinme.com](mailto:careers@coinme.com)**.

*Coinme is an Equal Opportunity/Affirmative Action employer. Coinme is committed to promoting a diverse, inclusive, and inventive environment with the best employees. Our mission and values guide us as we work to ensure that everyone has the opportunity to contribute to their fullest potential. We consider all qualified applicants without regard to ethnicity, race, color, ancestry, national origin, religion, creed, sex, gender, gender expression or identity, genetic information, age, physical or invisible disability, family or medical care leave, veteran status, sexual orientation, political affiliation, or any other protected status in accordance with applicable laws, regulation, and ordinances.*

*Coinme is also committed to providing reasonable accommodations to individuals with disabilities. If you need a reasonable accommodation because of a disability for any part of the employment process, please [hr@coinme.com](mailto:hr@coinme.com), and let us know the nature of your request and your contact information.*

Did you read the requirements as a checklist and not tick each box? Don't rule yourself out! If this role resonates with you, we want you to apply. Don't see the right opportunity? Email your resume to [careers@coinme.com](mailto:careers@coinme.com), and we'll review your resume for future opportunities.

*Last updated 02/08/2023*